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FOR IMMEDIATE RELEASE

SERIOUS GOLFERS RETREAT TO THE SPA
Sundara Inn & Spa at the Wilderness Resort Introduces Golfer's Massage

WISCONSIN DELLS, Wis. (April 2008) – Sundara Inn & Spa in Wisconsin Dells, named the #3 Favorite Spa Escape by ABC's "Good Morning America" in partnership with *Travel + Leisure Magazine*, is convincing even the most traditional of golfers that a day on the course is best followed by a retreat at the spa. This destination spa has added a Golfer's Massage to its menu of services and has just completed 12 private villas overlooking the golf courses of the Wilderness Resort, both of which are adding to the popularity of Sundara's golf and spa packages.

The new Sundara Golfer's Massage, an ideal service before or after playing, focuses on the muscles of the upper back, neck and shoulders as well as the lower back. Sundara also offers a series of spa treatments developed specifically for men, including a facial and an aromatherapy massage. According to Sundara's owners, fully three out of every ten spa services at Sundara are reserved by men, following a national trend of men visiting spas in greater numbers than ever before.

All guests of Sundara enjoy unlimited access to the spa's amenities, including the indoor bathhouse with its Purifying Bath Ritual, Relaxation Lounge, heated outdoor infinity edge pool with adjacent fireplace, and fitness studio.

The spa villas, available for rental and purchase, are fully furnished and richly appointed. The largest, which sleep up to eight, include a living area, gourmet kitchen and dining area connected by a soaring three-way fireplace, bedrooms with oversized featherbeds, designer spa bathrooms, and wraparound veranda.

Sundara Inn & Spa opened its doors in 2003, and has been the focus of feature coverage in national media including *USA Today*, *Smart Money*, *New York Times*, *Wall Street Journal*, *National Geographic Traveler*, *CNN Headline News*, and others. To reserve a Sundara golf and spa package, which includes accommodations, golf, breakfast and spa credits, call 888-735-8181. Details on Sundara Inn & Spa may be found on the Web at www.sundaraspacom.com.

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Sundara Inn & Spa, 920 Canyon Road, Wisconsin Dells, WI 53965