



Golf in the Great Lakes region is a lot like Denny's. Bear with us here. During a recent trip to **Wisconsin Dells** to visit **Wild Rock**, the stunning new course by Hurdzan-Fry, we discovered something truly unique. Take Exit 92 off I-90, and follow Highway 12 through the Dells for a mile or so, and you'll come to Denny's. Not the chain with the red and yellow motif, but Denny's Diner, a decades-old dive serving Lake Superior-sized omelettes. The national chain has all the name brand recognition, but ask the locals, and they'll tell you to visit "the other Denny's." There's no question that the original is better.

Much of golf's originality comes from the Midwest.

Our 2008 Season Preview-By The Numbers proves that the Great Lakes not only has beloved originals, but exciting new additions as well. From the 90th PGA Championship at Oakland Hills, to **Wild Rock**, the most anticipated course opening in the Midwest this year, there is plenty to talk about. And who better than Great Lakes Golf Magazine, the region's original golf publication, to preview what's to come.

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Set to open in May, **Wild Rock Golf Club** in Wisconsin Dells, designed by award-winning firm Hurdzan-Fry, is the most anticipated new course in the region. Built atop a quarry, this leggy beast (nearly 7,400 yards) is nothing short of breathtaking (the elevated sixth tee offers a panoramic 30-mile view). And the designers are nothing if not confident. "The new course is guaranteed to be one of the **top five courses** in the state when completed," says Dr. Mike Hurdzan. "It will not only fulfill the challenging and strategic expectations of the individual golfer, but also blend in with the natural assets of the land."