



FOR INFORMATION CONTACT:

Tracy Fuller, Marketing Manager, 608.254.1030 or tfuller@wildernessresort.com

Heidi Fendos, PR Counsel, 414.778.0766 or heidi@fendospr.com

A Hole-by-Hole Description for the Wild Rock Golf Club At the Wilderness Hotel & Golf Resort

“Wild Rock is one of the premiere courses in Wisconsin and one of the top ten courses I have ever built.”

-Dr. Mike Hurdzan, Famed Golf Course Architect

Course Overview

Since opening on May 1, 2008, Wild Rock Golf Club has received many rave reviews including being named “One of the Top 15 courses in Wisconsin for 2015” by ***Golf Digest*** and “One of the Best Resort Courses in America for 2015” by ***Golf Week Magazine***.

Wild Rock is a stunning and unique championship golf course because it blends three different landscapes into a challenging and breathtaking round of golf. From its woodland area with a beautiful natural stream to the Dells’ famous sandstone ridges combined with the rocky mounds of a former quarry, this course is so unlike any other, which is why it is loved by golfing enthusiasts. Golfers of all skill levels enjoy the challenges this course offers, including undulating greens and changes in elevation. And, five sets of tees to choose from, Wild Rock truly provides a memorable round of golf for everyone. Come and see it for yourself. Call 608.253.GOLF for tee times.

GPS System

Every club car at Wild Rock Golf Club is equipped with a state-of-the-art GPS system which allows players to:

- continuously trace their distance to the pin
- receive pro tips for tricky shots
- input their scores electronically
- keep pace of others scores in tournament play
- see other carts on the course
- order food from the clubhouse
- receive weather warnings.

Rates for the 2015 Season: Will vary from \$55 - \$85 for weekdays and \$69-\$95 for weekends. Resort guests receive a discount rate. The best available rates are available online at www.wildrockgolf.com. Tee times can also be made by calling 608.253.GOLF. All golf fees include the use of the practice facility, 1/2 cart rental with GPS and 18 holes of golf. Tee times can be made by calling 608-253-4653.

Director of Golf Operations: Pat Stein is a member of PGA of America and has a Bachelor's degree in Marketing and Golf Management from Ferris State University in Big Rapids, MI

Head Golf Professional: Josh Glendenning is a member of the PGA of America and has an Associate's degree in Golf Complex Operations and Management from San Diego Golf Academy in Chandler, AZ.

Website: www.WildRockGolf.com

Facebook: Like us on Facebook at Wild Rock Golf Club

Twitter: Follow us at WildRockGolf

Hole Descriptions (Please note there are 5 sets of tees to make this course playable for all):

Hole 1 – Par 5: 559, 530, 497, 428 or 416 yards depending on tee selection

This amazing first hole captures the essence of Wild Rock Golf Club. Depending on your tee shot, you might be able to reach the green in two. A lake guards the back of the green and a stream splits your second shot's landing area. Lay up and you'll have a short to mid iron to a relatively flat green. Be careful, if you go for it, the stream could wash your ball away.

Hole 2 – Par 4: 421, 399, 374, 341 or 309 yards depending on tee selection

A birdie is possible on this hole if you remember that the ravine is not as daunting as it looks. Staying left gives you more room and allows a better angle to the green. If you go too far to the right, the trees might block out your approach shot. A mid iron is all that is needed to reach a deep green protected by a few bunkers.

Hole 3 – Par 4: 464, 446, 414, 306 or 287 yards depending on tee selection

A par here will leave you feeling good. Unlike the second hole, the ravine is more in play on this hole. However, bunkers on the left and right of the fairway make this tee shot quite intimidating. With a good tee shot you should be able to carry the bunkers on the left and the fairway widens a lot over them. It's a mid to long iron to another deep green guarded well by some of the biggest bunkers on the course. The lake will swallow any balls too far to the right. Play short of the green if you can't make the target.

Hole 4 – Par 3: 223, 186, 164, 140 or 112 yards depending on tee selection

This is an amazing par three has water in front, to the right and even behind the green. The smart play here is a slight fade into the green. The bailout is short and to the left of the green.

Hole 5 – Par 4: 349, 325, 300, 259 or 234 yards depending on tee selection

This is the shortest par four on the course, and it offers a risk or reward tee shot. If you go for it, you'll have a wedge or less to the green, only if you don't find one of those menacing bunkers in the fairway. The smart play is to use a long iron or utility club off the tee to avoid the hazards. The second shot is uphill to a partially hidden green that has two shelves. The right side is higher and flatter than the left, but a small pot bunker guards the right portion of the green and long shots will find a steep slope that drops off behind the green.

Hole 6 – Par 5: 588, 551, 525, 504 or 457 yards depending on tee selection

Hole six is absolutely breathtaking, with the ridge falling dramatically to the east, leaving you unforgettable views up to 30 miles away. This is also the longest hole on the course. Playing downhill gives you an advantage off the tee, but you will want to avoid the right side of this hole. Three smart shots will help to conquer this hole. An added challenge is that the green is only 16 paces deep, so accuracy is a must on your third shot. Also, watch out for the small bunker in front of the green!

Hole 7 – Par 4: 497, 476, 445, 360 or 338 yards depending on tee selection

Nature made this amazing hole, we simply added the grass. What you see here is all right in front of you. Hit it long and straight. Then, hit it long and straight again. The green is two-tiered with a false front.

Hole 8 – Par 4: 433, 412, 362, 313 or 260 yards depending on tee selection

This hole will play shorter than the card says. The left side of the fairway will give you the best angle to the green. The green is fairly small and has lots of undulation. A precise short iron is necessary to avoid the trouble that surrounds the green. You do not want to go long!

Hole 9 – Par 3: 211, 179, 146, 127 or 109 yards depending on tee selection

For hole 9, long is better than short. Balls short of the green will roll back towards the pond. Take enough club here and use the slope to help feed your ball to the green. Bunkers are found on the right and left of this green. The green is split into three distinctive shelves.

Hole 10 – Par 5: 567, 547, 533 510 or 399 yards depending on tee selection

This is not a hole for the faint of heart. It is a long uphill journey with plenty of challenge to boot. You'll want to avoid the fairway bunkers to the left so you can get a better second shot. Ideally, you will want to drop the ball about 120 yards short of the green on the flat part. This will give you a short wedge to a small target green, protected by a pot bunker in front. Doom and gloom abound in front of the tees and to the right of the fairway. When you make it to the green, look back to enjoy the view and celebrate the success of completing this challenging hole.

Hole 11 – Par 3: 241, 223, 182, 156 or 128 yards depending on tee selection

Hole 11 represents the longest par three on the course. While length is the real challenge here, there is also plenty of room around the green, if you miss. Landing the ball off the hill will help guide your ball towards the hole. A large ridge dissects the middle of the green. Finding the right section of green will help to avoid a possible three putt.

Hole 12 – Par 4: 450, 424, 403, 381 or 364 yards depending on tee selection

Guarded boulders that were left over from the old Quarry, Hole 12 requires two good shots. A three-wood might be the smart play here helping to avoid the bunker complex off of the tee. A giant rock wall guards the right side of this hole from 150 yards in, so accuracy is a key to reach the green. There is plenty of room to miss the green left, but anything right will carom off the rocks.

Hole 13 – Par 4: 453, 430, 403, 364 or 304 yards depending on tee selection

If you thought the last hole was difficult, you might be in for trouble! A long and straight drive is what is needed here. Going over the left bunkers might give you an advantage but it will also be very risky. Play your tee shot towards the right bunker and you will be left with about 150 to 170 yards. A demanding green that lies against the edge of the quarry's canyon will require your second shot to be the most accurate on the course. Anything left, your ball will find the boulders below—anything right could find trees. A big ridge divides the green, with the slope running away from you in the back. Only tour pro's or a lucky bounce, will find the back left portion of this green.

Hole 14 – Par 5: 535, 514, 487, 458, or 407 yards depending on tee selection

Welcome to the quarry. Your tee shot arrives into what used to be the old rock quarry. The canyon guard's hook shots and old gravel mounds protect the right side of the fairway. This hole has the smallest green on the course and that makes it very difficult to reach in two. Any shots right of the green will fall into a deep pit area. The best play is to lay up short of the green, leaving you a short iron to the green.

Hole 15 – Par 3: 179, 166, 134, 130 or 118 yards depending on tee selection

Hole 15 is an intimidating par three that requires all-carry over the quarry. Six tee boxes dot the ridge allowing you to pick your poison. There's some room behind and left of the green, as well as elevated tees which will help to carry your shot a little further. Anything short means the quarry gets to keep your ball.

Hole 16 – Par 4: 456, 415, 381, 352 or 329 yards depending on tee selection

The old quarry mounds make for a unique contrast to Hole 16. It goes slightly uphill, and a long tee shot aimed at the right bunkers will leave you with a good angle to the green. You'll want to avoid the bunker and the fescue mounds on the left. If you're on the right side of the fairway, use the barn and silo to help you line up your next shot. A pot bunker dots the front of the green which is relatively flat.

Hole 17 – Par 4: 356, 334, 306, 280 or 259 yards depending on tee selection

Staying slightly right off the tee for Hole 17 is the best play. Too far left might leave trees blocking your second shot. You don't need to do anything fancy for this hole. Picking the right club to the green is your challenge. The green has a lot of undulation and will leave you a challenging putt if you find the wrong shelf.

Hole 18 – Par 4: 436, 412, 371, 337 or 302 yards depending on tee selection

Hole 18 is all downhill, giving you an advantage. You'll want to aim for the bunker's straight ahead with a slight fade and then hope your ball will run. If you go too far to the left, you will block your view to the green, or worse yet, you might find the woods. Be careful, the green runs away from you, so take enough club for that back pin placement. Avoid the largest bunker on the course which gobbles up any shots long. Go for birdie and conquer the hole.



Hole	Par	Quartzite	Granite	Shale	Limestone	Sandstone
1	5	559	530	497	428	416
2	4	421	399	374	341	309
3	4	464	446	414	306	287
4	3	223	186	164	140	112
5	4	349	325	300	259	234
6	5	588	551	525	504	457
7	4	476	445	397	360	338
8	4	430	412	362	313	260
9	3	211	179	146	127	109
Out	36	3724	3473	3179	2778	2522
10	5	567	547	533	510	399
11	3	240	223	182	156	128
12	4	450	424	403	381	364
13	4	453	430	403	364	304
14	5	535	514	487	458	407
15	3	179	166	134	130	118
16	4	456	415	381	352	329
17	4	356	334	306	280	259
18	4	436	412	371	337	302
In	36	3673	3465	3200	2968	2630
Total	72	7397	6938	6379	5746	5152
Slope Rating		140	135	129	122	123
Stroke Rating		76.3	74.1	70.8	67.4	69.6

